



| | |
|---------------------------|---|
| Subject: | Ciclovia Belfast |
| Date: | 9 September 2015 |
| Reporting Officer: | Donal Durkan, Director of Development |
| Contact Officer: | Brian Johnston, Tourism, Culture and Arts Manager |

| | | | | |
|--|-----|-------------------------------------|----|-------------------------------------|
| Is this report restricted? | Yes | <input type="checkbox"/> | No | <input checked="" type="checkbox"/> |
| Is the decision eligible for Call-in? | Yes | <input checked="" type="checkbox"/> | No | <input type="checkbox"/> |

| | |
|------------|---|
| 1.0 | Purpose of Report or Summary of main Issues |
| 1.1 | The purpose of this report is to update Members on the Ciclovia Belfast project, which was approved by Committee in April 2015, and to advise of a number of changes to the original proposal including the event date and the delivery partner. |
| 1.2 | On 22 April 2015, the City Growth and Regeneration Committee approved payment of £15,000 towards a Ciclovia Belfast event to take place in June 2015. |
| 1.3 | Ciclovia Belfast had advised that the event would be delivered by an organisation called "Upbeat" and that it would take place in June in conjunction with Bike Week. |
| 1.4 | Due to the tight timescales and a range of planning activity that was required in advance of the event, delivery within the June timeframe was not feasible. Ciclovia Belfast has now proposed to re-schedule the event for 4 th October 2015. |
| 2.0 | Recommendations |
| 2.1 | Members are requested to note that; <ul style="list-style-type: none">- the Ciclovia Belfast event – originally scheduled for June 2015 - will now take place on 4 October 2015. |

| | |
|------------|---|
| 2.2 | <ul style="list-style-type: none"> - Ciclovía Belfast has advised the Council that the delivery partner for the event will be the Pioneer Group. |
| 3.0 | Main report |
| 3.1 | <p><u>Key Issues</u></p> <p>Ciclovía is an event that has taken place in cities across the world. This international movement promotes the closure of streets within cities in order to facilitate walking and cycling on certain days. Ciclovía as a concept was designed to encourage family participation, healthier lifestyles and engender community spirit.</p> |
| 3.2 | <p>It is proposed that the first Ciclovía Belfast event will take place on Sunday 4 October from 9am until 1pm. The proposed route will be from Botanic Gardens, along Botanic Avenue, Shaftesbury Square, Dublin Road and Bedford Street to the City Hall before returning along the same route. At the start and at the end of the route Botanic Gardens and City Hall will also play host to community, cultural and sporting events.</p> |
| 3.3 | <p>Ciclovía Belfast is being developed and managed by a Steering Group, which involves many of the statutory agencies including the PSNI and Roads Service as well as Sustrans, a range of community partners and business organisations. As part of the event, partners have agreed to help with the control and redirection of traffic and keep the route vehicle-free open for the duration of the event.</p> |
| 3.4 | <p>The Ciclovía Belfast group has advised the Council that, given the change from the planned June date, the group has agreed to re-schedule the event to take place on 4 October 2015. They also advised that the event delivery would be undertaken by the Pioneer Group. The organisation has significant experience of organising large-scale sporting events and will link in with a range of community and business organisations in the area in order to maximise the impact of the event.</p> |
| 3.5 | <p><u>Financial & Resource Implications</u></p> <p>The total cost of the event is estimated at £30,000. The request from Belfast City Council is for £15,000 with the remainder being secured from DRD and private sponsorship.</p> |

| | |
|-----|--|
| 3.6 | <u>Equality or Good Relations Implications</u> There are no specific equality or good relations implications attached to this report. |
| 4.0 | Appendices – Documents Attached |
| 4.1 | None |